



## Sarah Martin

“Sarah asks great questions.

I had a real breakthrough in my way of thinking.”

MARTIN  
& LEVIN

Sarah’s focus is on leadership development. She is executive coach to leaders and future leaders from across the world. She works directly with senior leaders and their teams, designing and directing bespoke leadership programmes to help embed their strategic priorities and culture. These include programmes and coaching to enable more women to succeed at partnership and leadership level. She offers clients the benefit of over 25 years of business, legal and corporate governance work at board level in international business.

### Experience

Leadership coaching from 2007, co-founder Martin & Levin 2016

Member of faculty Meyler Campbell, a centre of expertise for training leadership coaches, from 2017

University of Oxford Saïd Business School, Associate Fellow, programme director, coach 2013 to 2023

BP plc, senior counsel, Chairman’s office 2001 to 2005

David S Smith PLC, group legal adviser 1995 to 1997

Allen & Overy, corporate lawyer 1987 to 1995 including one year Loeb & Loeb, Los Angeles, corporate lawyer

Sarah is leadership coach to senior professionals, executives, directors and management teams. She creates and directs innovative, bespoke leadership development programmes. She works with her clients to develop a clearer understanding and a deeper appreciation of what drives them, of where their strengths lie and when they are at their best, building in them the confidence to succeed and to empower others. Her practice includes coaching high potential women and helping firms to create the culture and conditions for more women to succeed at senior levels.

### Qualifications and professional positions

MSc in Management, Sloan Fellowship, London Business School 2006

LLB Manchester University 1983, College of Law 1984

Advanced Business Coaching, Meyler Campbell 2007

World Association of Business Coaches accredited  
Certifications: NEO PI-R, HDS, MBTI, FIRO B, Oxford Mindfulness Centre

### Examples of recent assignments

Executive Coaching: aspiring directors, lawyers and private equity executives in transition to directorship and partnership; senior lawyers in transition to group leaders and to management committees.

Bespoke Programme, global law firm: developing a stronger pipeline of women partner candidates.

Leadership Programme, University of Oxford, Saïd Business School: designing and directing an FT award-winning custom programme for over 150 partners of global elite law firm.

New Partner Programme, Magic Circle firm: developing leadership styles and robust strategies for managing the dual challenges of leading and demanding client work.

Bespoke Programme, law firm: developing talent strategy and a ‘Growth Mindset’ culture, including mentoring and feedback skills.

**Publications:** “Creating Effective Relationships in Law Firms”, “Coaching Challenges for Lawyers”, Globe Law and Business, Globe Publishing Limited.

### Testimonials

“She has a deep understanding of making coaching and leadership programmes work in law firms, with an authentic blend of professionalism, expertise and fun.”

“Sarah is incredibly effective and the fact that she has had a corporate career is immensely useful because she has been in a similar position to her clients. “

“She helped me to develop my confidence and find my voice and see that I was as good as anyone else. The evidence of success is there for all to see.”